



Recruiting New Members

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Isaiah 43:1-4 Do not fear, I have redeemed you, I have called you by name, you are mine, When you pass through the waters I will be with you, when you pass through the rivers, they will not sweep over you, when you walk through the fire, the flames will not set you ablaze, for I am the Lord your God

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Section 1: Introduction

Most every chapter faces the same difficulty of trying to recruit new members to spread the word of God. As scripture says, we are to spread the good word through our testimony and our actions. The more members that a chapter has, the more of Gods work we can do.

Our job is to plant the seed for potential new members; God will do the rest through the power of the Holy Spirit. Remember, it's not about quantity, it's about quality.

Once a chapter is larger and doing a lot of outreach events then it's usually just through word of mouth or exposure from working within the community that will attract potential members.

There are many ways to reach the community to let them know that we are always looking for strong warriors to be part of our motorcycle ministry.

Some ways to reach the community will cost money to get the word out, and some will simply take some of your time.

Of course, once you find someone who may want to become part of Warrior of Faith, then there will be an entire manual on how to keep them as active and Holy Spirt filled members, something that is not always easy.

When first starting out building a chapter, the officers of that chapter should have a well-organized, scheduled plan for bringing on new members. Once again, God does all the watering, but we have a responsibility to plant the seeds.

Once a new member recruiting plan is agreed upon within a chapter, then there should be an officer or member that is assigned and responsible to monitor the implementation and results of that plan, then that person will regularly report the progress at the monthly chapter meetings (or sooner) to decide if the current plan is working or does it need to be adjusted.

Section 2: Social Media

Social media is a powerful way to get information about the ministry out to the public.

Some people have thousands of followers on their different social media platforms, and they of course have friends and family that may also have thousands of followers.

The first thing the chapter needs to do is to develop a paragraph or two that will entice someone to want to enquire about possibly joining the ministry. Below is just an example.



“Do you love riding motorcycles? Is Jesus Christ your Lord and Savior? Do you love spreading the word of God? Do you sometimes feel worn, beaten, battered, or broken? If you answered yes to any those questions, then give us a call at 360-xxx-xxxx and find out more about becoming a Warrior of Faith Motorcycle Ministry member. warrioroffaith.com”

After developing what it is the chapter wants to say, each member needs to give some deep thought to, and write down, a list of people, friends, family, and acquaintances that may want to help the ministry by placing that paragraph on all their social media platforms.

Once the list is developed, contact these people to get their support.

After you have confirmed the list of people willing to post the chapters paragraph on their social media platforms, let them know a date you would like them to send it. Remember, there are a lot of crossovers of friends and others on a social media platform database so by having each person on the list sending/posting them on different dates then people will get to see your chapters paragraph many times in a month.

If you coordinate each person to send it once per month for 3 months, you will be getting a lot of exposure. God will take it from there.

Section 3: Bulletin Boards

There are many places like grocery stores, coffee shops, cafes, local shops or community boards that will allow you to place a flyer on their bulletin boards.

The first thing you must do as a chapter is to establish a list of all the places that you feel you might be able to put up a pull tab flyer.

Once you have developed that list, then you design a pull tab flyer that you feel best represents your chapter and the ministry as it relates to looking for new members.

Make sure that when you design the flyer, it has pull tabs, so someone can take a tab while still leaving the flyer and the other tabs.

Set a date that the members will put up the flyers then someone should be assigned and responsible to check those areas once a week, and if for whatever reason the flyer is not there, another one should be placed on the board. Then, let God do His work.

Section 4: Advertising

Traditional advertising usually consists of things like Facebook ads, print media, TV or radio. Most chapters usually cannot afford TV or radio. However, print advertising may be affordable. A lot of times there are some local papers, magazines, pamphlets etc. that are reasonable enough that a chapter could afford some minimal advertising.

Coupons that go out in the mail are another way or reaching a lot of people, there is usually a cost but most of the time it is affordable.

Section 5: Events

Of course, putting on or attending events is one of the **best ways** of getting exposure for the chapter. Again, when putting on or attending an event make sure it gives the maximum exposure for the ministry. One hundred people at an event will have a greater possibility of yielding a new member than 10 people.

Putting on an event takes a lot of planning which equates to a lot of time and energy. When a chapter has very few members then this is usually very difficult to coordinate, few people carrying a large load.

Attending events has great benefits because you normally do not have to do any of the planning but can still get the exposure for the chapter.

Remember, this is just a temporary strategy for recruiting new members, after the agreed upon time-period to try and recruit new members then God will lead the chapter as it relates to where, when and why.

Section 6: Churches

Your objective would be to meet a churches pastor or representative so they might put something out in their weekly bulletin/handout relating to members of the congregation that may love to ride.

Anytime you are approaching a church, ministry, or association you must remember that they have a responsibility to their congregation, members etc...to protect them and keep them safe from anyone or anything that may harm them in any way, and they rightfully should, because they are the Sheppard of their flock and should protect them from danger.

Start by creating a database of all the churches, ministries or organizations that you can reach within your County.

Excel would be a good database to use. Have the name of the church, ministry or organization, the contact person, the phone number and numerous columns for the dates you contacted them, method of contact and a response column. Then you should have a few columns for follow-up dates if needed.

Church	Address	Contact	E-mail	Phone	Date	Response	Follow Up
Name		Person	Address	Number	Contacted		Date
New Life	123 Smore Street	Pastor Tim Benson	3dfst@gmail.com	360123-4455	10/22/2014	Meeting set up	

Ok now that you know all the churches, organizations etc. within the county, then get started calling, emailing or visiting some of them.

First, you could start by sending a letter/brochure/flyer to each church, ministry or organization in your database, just to make them aware of Warrior of Faith MM.

After the letters have been sent out, then someone would be assigned and responsible to call the churches on the list to see if they could meet someone to tell them a little bit more about Warrior of Faith MM in hopes of them letting their motorcycle riding members know of Warrior of Faith.

Section 7: Rides



most exposure.

All exposure a chapter can get is a way to reach potential new members. A chapter should try and coordinate rides that give the ministry maximum exposure during the recruitment strategy/plan.

Of course, riding on remote twisty roads is wonderful, however during the period you want to dedicate to recruiting new members, you may want to ride in areas that give you the

Plan your rides to crowded restaurants, for example, on a busy evening or at an event that you know will attract a lot of people.

The more people that see your cut the more chance you will have of attracting a new member.

Remember, you're just planting the seeds, God will do all the watering!

Section 8: Statement of Faith

We believe in the Holy Trinity, God the Father, God the Son and God the Holy Spirit. We believe that Jesus Christ is the Son of God who walked on this earth, was crucified at the hands of man and died for our sins, and on the third day rose again.

We believe we are saved by grace, not by works, and that our works are a reflection of our faith. (James 2:18)

Our objective as a motorcycle ministry, is to spread the word of God to as many people as possible and as a ministry we are blind to the color or ethnicity of any individual.

We believe that complacency as a Christian is one of Satan's worst attacks against Christ's people, and we must always be on guard against it.

Satan is threatened by the strength, wisdom, peace and courage that is found within a person's deep personal relationship with Jesus and if he cannot stop the Word of God from entering your heart, then he will try and stop your growth by using everything in his power to stifle your personal relationship with Jesus from getting any closer or deeper than it already is.

As a chapter and as a ministry, we fight the prince of darkness by participating in community events, fundraisers, outreach programs, dinners, rides and bible study, all of which promote fellowship and unity with each other, while at the same time shining a light for all to see, a light that is a true reflection of the "Agape" love and peace that can only be found in and through a deep personal relationship with our Lord and Savior.

Worn, beaten, battered, and broken you fight on, WHY, because you are a Warrior of Faith!

God bless,

Taz